

**Executive Board**

JOSEPHINE  
WILLIAMS

**Board Chair**  
Residence Inn by  
Marriott

MARY OTTEN

**Treasurer**  
Pleasant Valley  
Recreation &  
Park District

MELLANY  
ARBUES

**Secretary**  
Sonesta Select  
Camarillo

**Directors**

VACANT

**Board Member**

TIFFANY  
NOORDA

**Board Member**  
Hampton Inn & Suites

GEORG  
WINKLER

**Board Member**  
City of Camarillo

JULIET KONG

**Board Member**  
Bella Capri Inn &  
Suite

## Agenda

### CAMARILLO HOTEL & TOURISM ASSOCIATION

1. Call to Order
2. Public Comment
3. Approval of Consent Items
  - a. Approval of Board of Directors Meeting Minutes for October 27, 2021 **[Action]**
4. Financial Report
  - a. Review and Approve Financial Report for October 2021 **[Action]**
5. New or Unfinished Business
  - a. SPECIAL PRESENTATION: AVALAN Wealth
  - b. 2022 Budget **[Action]**
  - c. Marketing Coordinator **[Action]**
  - d. Office Space **[Action]**
6. Reports
  - a. STR Report
  - b. Executive Director Report
  - c. Ventura County Lodging Association
  - d. Summary of Marketing/Analytics
7. Hotel Updates/Member Comments
8. Adjournment

**Government Code 54950 (The Brown Act)** requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/ meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite B, Camarillo, CA 93012.

**In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation, or other special assistance to participate in this meeting, please contact Yuliana Gonzalez at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.**