



**Camarillo Hotel and Tourism Association  
Board of Directors Meeting  
June 18, 2020  
1:00 p.m. - 2:30 p.m.**

**Telephonic/Video Conference Call**  
Meeting Conference Line: +|1 669-900-6833 Meeting ID: 839 2762 2882  
Meeting Link: <https://us02web.zoom.us/j/83927622882>

**Executive Board**

**JOSEPHINE WILLIAMS**

**Board Chair**  
Residence Inn by Marriott

**MARY OTTEN**

**Treasurer**  
Pleasant Valley Recreation & Park District

**MELLANY ARBUES**

**Secretary**  
Courtyard by Marriott Camarillo

**Directors**

**GARY CUSHING**

**Board Member**  
Camarillo Chamber of Commerce

**JOHN FRASER**

**Board Member**  
City of Camarillo

**JULIET KONG**

**Board Member**  
Bella Capri Inn & Suites

**TIFFANY NOORDA**

**Board Member**  
Hampton Inn & Suites Camarillo

## Agenda

### CAMARILLO HOTEL & TOURISM ASSOCIATION

#### Call to Order – Roll Call/Quorum

#### 1. Public Comment

#### 2. Approval of Consent Agenda

- a. Approve CHTA Board Meeting Minutes for May 21, 2020 **[Action]**

#### 3. Financials

- a. Review and Approve Financial Report For the Month of May 2020 **[Action]**

#### 4. New Business

- a. Website Homepage Redesign **[Action]**

#### 5. Old Business

- a. COVID-19 Recovery and Response
- b. Rebrand Update

#### 6. Reports

- a. STR Report
- b. Executive Director Report
- c. Crisis Response and & Preparedness Committee
- d. Ventura County Lodging Association
- e. Summary of Marketing/Analytics

#### 7. Hotel Updates/Member Comments

#### 8. Adjournment

**Government Code 54950 (The Brown Act)** requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd, Suite B, Camarillo, CA 93012.

**In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation or other special assistance to participate in this meeting, please contact Yuliana Gonzalez at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.**

