

**Executive Board**

**JOSEPHINE WILLIAMS**

**Board Chair**  
Residence Inn by Marriott

**MARY OTTEN**

**Treasurer**  
Pleasant Valley Recreation & Park District

**MELLANY ARBUES**

**Secretary**  
Courtyard by Marriott Camarillo

**Directors**

**GARY CUSHING**

**Board Member**  
Camarillo Chamber of Commerce

**JOHN FRASER**

**Board Member**  
City of Camarillo

**JULIET KONG**

**Board Member**  
Bella Capri Inn & Suites

**TIFFANY NOORDA**

**Board Member**  
Hampton Inn & Suites Camarillo

## Agenda

### CAMARILLO HOTEL & TOURISM ASSOCIATION

#### Call to Order – Roll Call/Quorum

1. **Public Comment**
2. **Approval of Consent Agenda**
  - a. Approve CHTA Board Meeting Minutes for July 16, 2020 **[Action]**
3. **Financials**
  - a. Review and Approve Financial Report for the Month of July 2020 **[Action]**
4. **New Business**
  - a. California Tourism Assessment
5. **Old Business**
  - a. Point Mugu Naval Air Show Sponsorship **[Action]**
  - b. COVID-19 Recovery and Response
  - c. Website/Brand Launch
6. **Reports**
  - a. STR Report
  - b. Executive Director Report
  - c. Ventura County Lodging Association
  - d. Summary of Marketing/Analytics
7. **Hotel Updates/Member Comments**
8. **Adjournment**

**Government Code 54950 (The Brown Act)** requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite B, Camarillo, CA 93012.

**In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation or other special assistance to participate in this meeting, please contact Yuliana Gonzalez at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.**